



The New York Stock Exchange

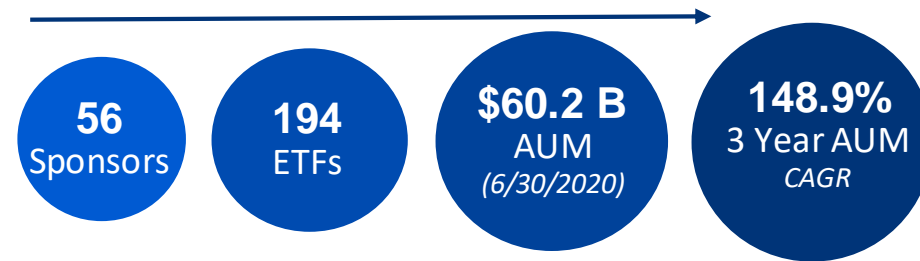
NYSE: THE HOME OF ACTIVE ETFs

NYSE is Your Active ETF Partner

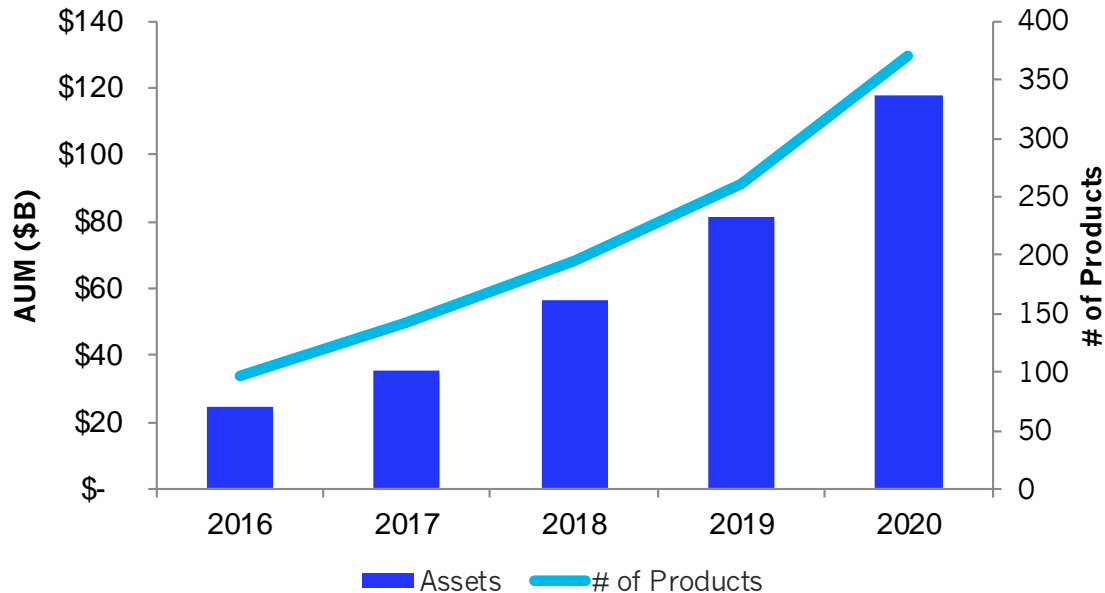
All approved semi-transparent structures are available for listing at NYSE and our team of experts remain ready to support your business:



#1 in Active ETFs



U.S. Active ETF Landscape



The NYSE Difference

A unparalleled listing and trading platform focused on market quality and promoting product growth:

- **#1 in Market Quality:** Market Share, Spread Quality, Depth, and Quoted Liquidity
- **Growth Partner:** Go-2-Market strategy development, ETF Ecosystem introductions/partnerships and bespoke marketing programs

Source: FactSet as of 6/30/2020

NYSE's ACTIVELY MANAGED PROXY SOLUTION



UPDATE ON THE NEW ACTIVE ETF MARKET

The active, semi-transparent ETF marketplace is showing significant growth from day one

15 # of ETFs in Market

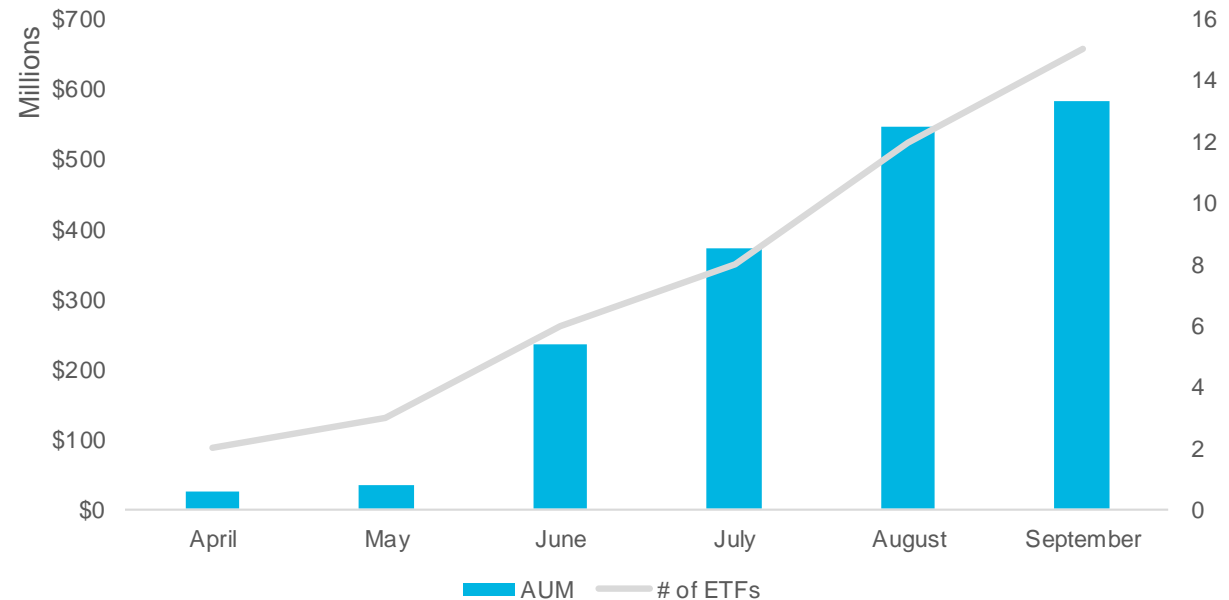
18 # of ETFs in Filing with SEC

550M+ Assets Under Management

0.51 Average Expense Ratio in bps*

0.16 Average Spread in bps*

AUM & # of ETFs



Source: FactSet as of 9/04/2020
*Simple average calculation

NYSE'S SEMI-TRANSPARENT ETF SOLUTION

Built for today's ETF ecosystem with ultimate proxy flexibility

SIMPLE

- Fits into the existing ETF infrastructure
 - Leverages today's ETF trading market structure
 - Minimal operational impact
- Retains a majority of the tax efficiency of the existing ETF structure
- Offers lower overall cost than traditional mutual funds

FLEXIBLE

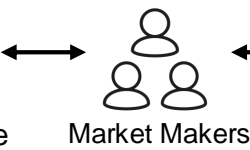
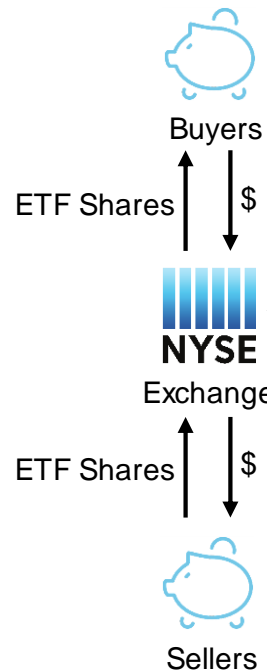
- Multiple Proxy design options that protect alpha while maintaining an effective ETF arbitrage mechanism
 - Restrict securities and leverage fundamental optimization powered by Axioma
 - Choose to Lag your actual portfolio
 - Selectively operate as fully transparent and/or combine approaches

Built to meet the requirements of all ETF participants: asset managers, the trading community, advisors and end-investors

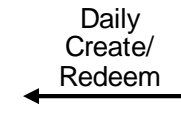
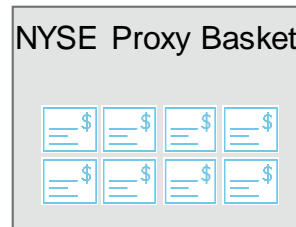
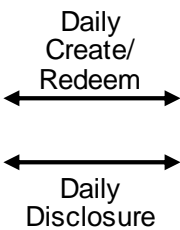
NYSE's PROXY SOLUTION: SIMILAR TO A TRADITIONAL ETF

Trades and behaves like other traditional ETFs

SECONDARY MARKET TRADING (WHERE ETF SHARES ARE BOUGHT/SOLD)



PRIMARY MARKET TRADING (WHERE ETF SHARES ARE CREATED/REDEEMED)



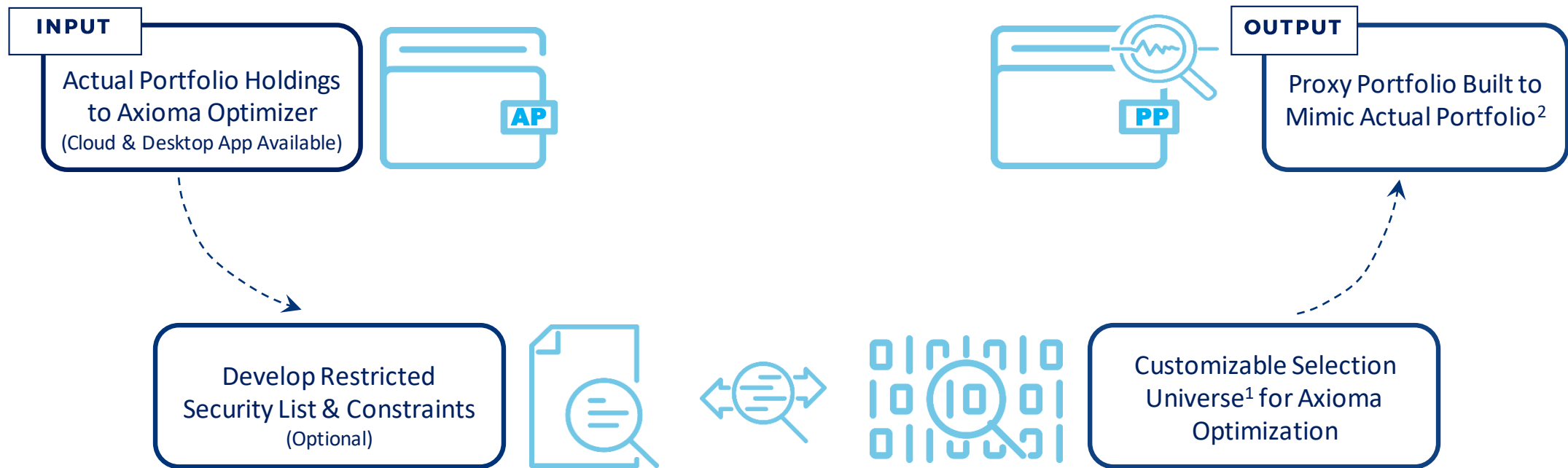
NYSE Proxy Features

- Masks true portfolio holdings by building a proxy comprised of actual portfolio holdings and securities that provide a similar risk/return profile to the undisclosed holdings (powered by Axioma)
- Used to facilitate the secondary market pricing/hedging activities for market makers as well as the primary market creation/redemption activities

NYSE PROXY SOLUTION POWERED BY AXIOMA

Offers an automated and powerful solution for masking portfolio constituents

HOW DOES IT WORK?



¹Select from a Broad Index or a Narrow Select List

²Contains securities that are in the Actual Portfolio in similar weights as well as securities from the Selection Universe that are not in the Actual Portfolio

© 2020 Intercontinental Exchange, Inc. All rights reserved. Intercontinental Exchange and ICE are trademarks of Intercontinental Exchange, Inc. or its affiliates. New York Stock Exchange and NYSE are trademarks of NYSE Group, Inc. or its affiliates. For more information regarding registered trademarks see: www.intercontinentalexchange.com/terms-of-use.